

Grade 8 Life Orientation Worksheet

Nation building in South Africa

Passage and questions about nation-building

First read the passage below.

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2010: A time for nation-building

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<http://www.sa2010.gov.za/node/735>

By: Simangaliso Zwane

Johannesburg – Acting International Marketing Council (IMC) Chief Executive Officer Moeketsi Mosola on Thursday told delegates attending the International Media Forum in Bryanston that the 2010 Fifa World Cup™ is a time to inspire nation-building.

“It [the World Cup] is really about nation-building and we saw what happened in Germany [2006 World Cup] that the World Cup has a potential to be able to bring people together, not only in our country but of course on the African continent,” he said.

The IMC was established in August 2000 to create a positive and united image for South Africa. Mosola was speaking in the wake of a surge in attacks on foreign nationals across Johannesburg townships.

Mosola condemned as ‘highly regrettable’ the attacks and said that the current situation should not undermine the work that has been done to prepare for the World Cup.

“I must say that it is a little bit difficult to talk about 2010 and tourism under the current circumstances, which are highly regrettable, I must say.”

“Having said that, I don’t think we must really underplay the work that has been done, we were very very clear and are still very clear that the World Cup to South Africa means job opportunities,” said Mosola.

He said the World Cup in South Africa would not be successful if no job opportunities are created, no legacy development, and if it is not used to bring the nation and the continent together.

“In terms of hosting the best World Cup, our people must benefit and other Africans must [benefit]. The best World Cup to South Africa means we must develop a legacy out of this World Cup; our people must have better transportation infrastructure after 2010,” he said.

Mosola revealed that South Africa had also already entered into global deals with big international media houses that will be covering the buildup to the 2010 World Cup.

“Already 15 000 people have booked their places to come to South Africa for the 2010 World Cup and that number is expected to increase,” he said.

Mosola added that big hotels were already opening shop to assist with accommodation, while plans were also underway to improve transport services.

Meanwhile, preparations for the 2010 Soccer World Cup will be completed several months before the event kicks off.

This was what communications and commercial affairs executive director for the 2010 Soccer World Cup’s Local Organising Committee, Tim Modise, told delegates at the two-day International Media Forum Conference held in Bryanston.

Modise was responding to speculations that came up during a debate at the conference on

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whether or not the 2010 event was set to be a missed opportunity for South Africa. “The 2010 World Cup is not only a story to be told by the Local Organising Committee. It is unfortunate that whoever is telling the story that preparations are behind is somehow more convincing than the fact that we are ahead of schedule with stadiums to be completed months before the set deadline. This does not need spin doctoring to be seen,” Modise said.

Source: [Sapa](#)

Now answer the following questions using your own words:

1. What major event is happening in 2010 and why is it seen as an opportunity for nation-building in South Africa? [3]
2. In what ways does the World Cup have the potential to bring people together? [3]
3. Why was it necessary to create a positive and united image for South Africa? [3]
4. What role does crime play in terms of causing visitors to be put off visiting South Africa for the 2010 Soccer World cup? [3]
5. Why does the World Cup promise job opportunities to South Africans? [2]
6. The article speaks of a ‘better transportation infrastructure’. To what are they referring? [1]

Total marks: 15

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Suggested Solutions

Question number	Possible marks	Solution
1	3	2010 is when South Africa will host the World Cup Soccer. It is an opportunity for South Africans to unite and work together to make this a truly momentous occasion. Sport is also a very uniting activity in terms of making the nation feel as one. If our team does well, the overall effect will be even greater in terms of nation-building.
2	3	People will be brought together in a few ways: South Africans will unite in order to support their team. Africans will unite in support of each other. People will visit South Africa from all over the world and it is our jobs, as hosts, to welcome them and show them the best of SA.
3	3	Although SA is a beautiful country, we are plagued with crime, poverty and high HIV/AIDS statistics. We are seen as a Third World country and many people in other countries think that we cannot successfully pull this major event off. It is therefore important for us to create a positive and united image for SA in order to draw tourists and supporters to the games. That is an absolute necessity for success.
4	3	South Africa has one of the highest negative crime statistics in the world. Our major cities rank in the top most crime-ridden cities in the world. A recent report stated that we have the highest rape statistics in the world. We have numerous reports of tourists being robbed, attacked and even killed in South Africa. People are often afraid to visit South Africa, unsure of what to expect and afraid for their lives. This image is one of the major problems for South Africa to get over.
5.	2	There has been a lot of building and preparation for the World Cup. Stadiums have been built or improved; roads have been improved or changed, etc. All this work requires labour. The 2010 World Cup will hopefully bring many visitors to South Africa, giving our economy a boost. Our tourism industry, hotels, restaurants, shops, etc. are all hoping for a major increase in turnover.
6	1	The Gautrain and supporting bus transport infrastructure.
Total	15	